

FOR IMMEDIATE RELEASE

Pelican Products, Inc. Announces Exclusive Partnership With TrekPak™

TrekPak divider systems provide easily customizable, durable kitting for Pelican cases

(Torrance, CA) — March 3, 2016 — Pelican Products, Inc., the global leader in the design and manufacture of protective case solutions and advanced portable lighting systems, is pleased to announce an exclusive partnership with TrekPak™, a leader in gear organization systems.

Pelican and TrekPak are teaming up to present an exclusive solution that allows Pelican™ case owners to kit out their cases with utmost precision. The TrekPak system comes with pre-installed wall sections, divider panels, locking pins and a fool-proof cutting tool.

Case owners simply need to lay out their gear the way they wish for it to appear in the case, measure and cut the divider sections, and lock them in place with the provided U-pins. Each divider section is manufactured from a waterproof, closed-cell foam that is laminated to a rigid corrugated plastic panel. They are light, strong and almost impossible to tear or shred. The highly configurable system includes extra divider materials, and divider panels are also available separately to switch up the layout any time.

“We are pleased to partner with TrekPak, a company whose divider systems match Pelican’s high standards of durability and quality,” said Kevin Murphy, Pelican Products, Senior Director of Marketing – Commercial/Government Division. “Our customers have trusted us to protect their sensitive equipment for years. TrekPak solutions will provide Pelican case owners with a whole new level of organization and security for their valuable items.”

TrekPak will be sold as a 4th configuration in six classic Pelican cases, including the 1510TP, 1550TP, 1560TP, 1600TP, 1610TP and 1650TP.

“At TrekPak, we value the importance of partnering with companies who hold themselves to similar quality standards,” said Georgia Hoyer, Founder & CEO of TrekPak. “Pelican continues to set the standard for protection and transportation across a variety of industries, and TrekPak could not be more excited with the opportunity to be a partner in raising the bar even further and changing the game on how equipment is packed and protected. We look forward to the future and continuing to bring more elegant and simple working solutions to Pelican’s consumers around the world.”

For more information on Pelican Products, visit <http://pelican.com> or on TrekPak, visit <http://trekpak.com>.

Pelican Products, Inc. is a portfolio company of Behrman Capital, a private equity investment firm based in New York and San Francisco.

###

About Pelican

Pelican Products, Inc. is the global leader in the design and manufacture of both high-performance protective case solutions and advanced portable lighting systems. Their products are used by professionals in the most demanding markets including fire safety, law enforcement, defense / military, aerospace, entertainment, industrial and consumer. Pelican™ products are designed and built to last a lifetime. The company operates in 19 countries, with 28 offices and six manufacturing facilities across the globe. For more information, visit www.pelican.com or www.behrmancap.com.

Media Contact: Leila Palizi, BLASTmedia. (317) 806-1900, ext. 109, leila@blastmedia.com